



## DESCRIPTION OF THE SUBJECT

<b>FIELD OF STUDY</b>	<b>Management</b>
<b>SPECIALISATION</b>	-
<b>MODE OF STUDY</b>	Full-time studies / Part-time studies
<b>SEMESTER</b>	1

<b>Name of the subject</b>	<b>Basic concepts of civil law and protection of industrial property and copyright</b>
<b>Hourly dimension of particular forms of classes</b> <ul style="list-style-type: none"><li>lectures</li><li>other forms</li></ul>	Full-time studies - 30 Part-time studies – 30
	Full-time studies - 15 Part-time studies – 15
	Full-time studies – 15 Part-time studies - 15

<b>Learning objectives:</b>	<ul style="list-style-type: none"><li>– Familiarise yourself with the basic issues of law</li><li>– Familiarise yourself with the content of intellectual property law</li><li>– Outline the essence of copyright law</li><li>– Outline the essence of industrial property rights</li><li>– Assess the state of intellectual property protection</li></ul>
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<b>Learning outcomes for the subject</b>	
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<b>Number</b>	<b>Learning outcomes, A student who has successfully completed the course will be able to:</b>	<b>Reference of learning outcomes for the programme</b>	<b>The reference to the learning outcomes for the area</b>
EK_W01	knows and understands basic concepts of civil law, commercial law, labour law and the principles of protection of industrial property and copyright	K_W16 K_W18	P6S_WK
EK_U02	correctly apply selected legal, professional and moral standards and rules in order to solve basic decision-making problems arising at the enterprise middle management level, guided by ethical principles	K_U10	P6S_UW
EK_U03	is prepared to work as a specialist or middle manager in an enterprise; is prepared to take up and run economic activity; is able to use the knowledge gained, taking into account the skills acquired during the professional practice, to solve dilemmas arising in professional work	K_U07	P6S_UW
EK_U04	apply the provisions of the national and European law in the field of economic activity in order to justify specific actions and decisions	K_U06	P6S_UW
EK_K05	is able to participate in a group preparing social projects, taking into account legal, economic and political aspects	K_K07	P6S_KO

<b>Content number</b>	<b>Educational/ curricular content</b>	<b>Reference to learning outcomes for the subject</b>
	<b>Lectures/exercises</b>	
T_01	The essence of law. Basic concepts of law.	EK_W01
T_02	Subject and object of copyright. Contents of copyright Duration and passage of moral and economic rights	EK_W01 EK_U02 EK_U03 EK_U04
T_04	Protection of author's moral and economic rights. Related rights	EK_W01 EK_U03 EK_U04
T_05	Basic terms in the field of industrial property protection. Industrial property protection in Polish economy.	EK_W01 EK_U03 EK_U04 EK_K05
T_03	Special provisions for audiovisual works and computer programs. Copyright and patent protection of computer programs	EK_U03 EK_U04
T_06	Intellectual and industrial property in international, European and national law. Exercise of intellectual property rights in European Community law	EK_U03 EK_U04 EK_K05
T_07	Social importance of intellectual property protection	EK_U02 EK_U03 EK_K05

<b>Methods and forms of teaching</b>	<b>Educational and curricular content</b>
Lecture with multimedia presentation of selected issues	
Conversation lecture	
Problem-based lecture	
Informative lecture	T_01 - 07
Discussion	
Work with text	T_01 - T_07
Case study method	T_01 - T_07
Problem-based learning	
Didactic/simulation game	
Exercise method	T_01 - 07
Workshop method	
Project method	
Multimedia presentation	
Audio and/or video demonstration	
Activating methods (e.g. brainstorming, SWOT analysis technique, decision tree technique, snowball method, constructing mind maps)	
Other (which ones?) - ...	
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<b>Evaluation criteria in relation to particular learning outcomes</b>	
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Learning outcome	For the assessment 2	For the assessment 3	For the assessment 4	For the assessment 5
EK_W01	Students do not know and do not understand basic terms in the field of industrial property protection and copyright.	Student knows and understands basic terms in the field of industrial property protection and copyright.	The student not only knows and understands basic terms in the field of industrial property protection and copyright, but also presents the differences between various institutions of the above mentioned fields.	Students will not only know and understand basic terms in the field of industrial property protection and copyright, but also present the differences between various institutions of the above mentioned fields and present their structure.
EK_U02	The student incorrectly uses selected legal, professional and moral norms and rules in order to solve basic decision-making problems occurring at the middle management level in a company, not being guided by ethical principles.	Students will correctly apply selected basic legal norms and rules, basic decision-making problems appearing at the middle management level in enterprises.	Students apply selected basic legal norms and rules correctly, basic decision-making problems appearing at the medium level of management in a company, they are guided by ethical principles.	Students apply selected legal norms and rules correctly, basic decision-making problems appearing at the medium level of enterprise management, guided by ethical principles.
EK_U03	Student is not prepared to work as a specialist or middle manager in an enterprise; he/she is not prepared to undertake and carry out economic activity; he/she is not able to use the acquired knowledge to solve dilemmas arising in professional work.	Student is prepared to work as a specialist in an enterprise; he/she is prepared to take up and run economic activity; he/she is able to use the acquired knowledge to solve basic dilemmas appearing in his/her professional work.	Student is prepared to work as a specialist in an enterprise; he/she is prepared to take up and run economic activity; he/she is able to use the acquired knowledge to solve basic dilemmas appearing in his/her professional work	Student is prepared to work as a specialist or middle manager in an enterprise; he/she is prepared to take up and run economic activity; he/she is able to use the acquired knowledge to solve dilemmas appearing in his/her professional work.
EK_U04	The student is not able to use the provisions of the national and European law concerning business activity in order to justify particular actions and decisions.	Students apply basic provisions of national and European law in the field of economic activity in order to justify concrete actions and decisions.	The student applies the provisions of the national and European law in the field of economic activity to a sufficient extent in order to justify concrete actions and decisions.	The student makes full use of the provisions of national and European law in the field of economic activity to justify specific actions and decisions, but also
EK_K05	The student is not able to participate in the work of a group preparing social projects, taking into account legal, economic and political aspects.	The student is able to participate to a basic extent in the work of a group preparing social projects, taking into account legal, economic and political aspects.	The student is able to participate fully in the work of a group preparing social projects, taking into account legal, economic and political aspects	The student is able to participate as a leader in a group preparing social projects, taking into account legal, economic and political aspects

Verification of learning outcomes	EK symbols for the module/subject					
	W01	W02	U03	U04	U05	K06
Written test						
Oral exam						
Written credit						
Oral credit	X	X	X	X	X	X
Written colloquium						
Oral colloquium	X	X	X	X	X	X
Test						
Project						
Written work						

Report						
Multimedia presentation						
Work during exercises	X	X	X	X	X	X
Other (which ones?) -						

Hourly teaching load and student workload	Full-time studies	Part-time studies
1. Lectures (joint participation of academic teachers and students)	15	15
2. Other forms (joint participation of academic teachers and students)	15	15
3. Consultations with the teacher	10	10
<b>Total 1+2+3</b>	<b>40</b>	<b>40</b>
4. Practical training (carried out by students on their own)	—	—
5. Student's own work (including homework and project work, preparation for a credit/examination)	35	35
<b>Total 4+5</b>	<b>35</b>	<b>35</b>
<b>SUMMARY 1+2+3+4+5</b>	<b>75</b>	<b>75</b>
<b>Total ECTS credits according to the study plan</b>	<b>3</b>	

<b>Reference literature</b>	<ol style="list-style-type: none"> <li>1. Fijałkowski T., Prawo autorskie i prawa pokrewne oraz inne, Warszawa 1994</li> <li>2. Flicińska L., Wykonywanie praw własności intelektualnej w prawie Wspólnoty Europejskiej, Warszawa 2002</li> <li>3. Karpowicz A., Autor – Wydawca. Poradnik prawa autorskiego, Warszawa 1994</li> <li>4. Karpowicz A., Podręcznik prawa autorskiego, Warszawa 2002</li> <li>5. Latarska K., Podstawowe pojęcia z zakresu ochrony własności przemysłowej i intelektualnej, Gdańsk 1994</li> </ol>
<b>Complementary literature</b>	<ol style="list-style-type: none"> <li>1. Gołat K., Gołat R., Prawo autorskie w praktyce. Objasnienia – tekst ustawy – wzór, Warszawa 1998</li> <li>2. Kotarba W., Ochrona własności przemysłowej w gospodarce polskiej, Warszawa 2002</li> <li>3. Kondrat M., Znaki towarowe w Internecie, Warszawa 2000</li> <li>4. Nowicka A., Prawnoautorska i patentowa ochrona programów komputerowych, Warszawa 2004</li> <li>5. Praca zbiorowa. Własność intelektualna i przemysłowa w prawie międzynarodowym, europejskim i krajowym, Wrocław 1998</li> </ol>