

B. Directional module

Number	Name of the subject	Total number of hours full-time studies	Total number of hours part-time studies	ECTS	Type of classes	Number of hours in individual semesters										Way to pass					
						full-time studies						part-time studies									
						semester I	semester II	semester III	semester IV	semester V	semester VI	semester I	semester II	semester III	semester IV		semester V	semester VI			
1	Market and marketing research	30	30	4	W Ć				15						15						E
2	Marketing	30	30	3	W Ć			15							15						E
3	Financial accounting	30	30	4	W Ć				15							15					E
4	Organisational behaviour	30	30	3	W Ć		15						15								P
5	Project Management	30	30	3	W Ć					15								15			E
6	Human resources management	30	30	3	W Ć			15						15							E
7	Quality management	30	30	3	W Ć						15								15		E
8	Corporate finance	30	30	3	W Ć					15								15			E
9		30	30	3	W Ć			15							15						P
OVERALL:		270	270	29		0	30	90	60	60	30	0	30	90	60	60	30				