



## DESCRIPTION OF THE OBJECT

<b>FIELD OF STUDY</b>	Zarządzanie
<b>SPECIALISATION</b>	Trade and services
<b>MODE OF STUDY</b>	Full-time studies / Part-time studies
<b>SEMESTER</b>	5 i 6

<b>Name of the subject</b>	<b>Diploma seminar</b>
<b>Hourly dimension of particular forms of classes</b> <ul style="list-style-type: none"><li>lectures</li><li>other forms</li></ul>	Full-time studies – 60 Part-time studies - 36
	Full-time studies – Part-time studies -
	Full-time studies – 60; Part-time studies - 36

<b>Learning objectives:</b>	– transfer of knowledge, skills and social competences for the preparation of the thesis
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<b>Learning outcomes for the subject</b>	
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<b>Number</b>	<b>Learning outcomes, a student who has successfully completed the course will be able to:</b>	<b>Reference of learning outcomes for the programme</b>	<b>The reference to the learning outcomes for the area</b>
EK_W01	define the essence of knowledge about the nature of social sciences, their place in the system of sciences and relations to other sciences, as well as the subject matter and methodological specificity of management science	K_W01	P6S_WG
EK_W02	present conditions of research in management science, its complexity and multidimensionality	K_W02	P6S_WG
EK_W03	formulate principles of preparing diploma theses in the studied discipline of management science, economics and finance	K_W14	P6S_WK
EK_W04	define rules for protecting intellectual property in the process of preparing a diploma paper	K_W16	P6S_WK
EK_U05	use the knowledge used in management sciences, economics and finance	K_U04	P6S_UW
EK_U06	apply models and methods of research in management sciences, economics and finance, as well as forming and developing their own research workshop	K_U09	P6S_UW

EK_U07	prepare a diploma paper in WORD and EXCEL with the application of standards concerning the use of intellectual output of other authors	K_U08	P6S_UW
EK_U08	acquire independently scientific knowledge with the use of various sources in the field of management sciences, economics and finance	K_U01	P6S_UW
EK_K09	is aware of the level of his/her knowledge in the field of management sciences, economics and finance, the skills necessary to conduct scientific research and prepare the diploma paper	K_K01	P6S_KK
EK_K10	is fully responsible for his/her own preparation, decisions and performance of tasks in the field of management sciences, economics and finance	K_K03	P6S_KK
EK_K11	is prepared to communicate with the environment in order to carry out scientific research	K_K07	P6S_KO
EK_K12	is aware of the need to observe ethical principles in scientific research	K_K09	P6S_KR

Content number	Educational/ curricular content	Reference to learning outcomes for the subject
	<b>Seminar</b>	
T_01	<ol style="list-style-type: none"> <li>1. WSHiU requirements concerning diploma theses and examinations.</li> <li>2. standards concerning the assessment of students' independence of research and activity, and the quality of independent written work</li> <li>3. arrangement of the thesis content, text editing, development and signing of figures, tables and diagrams, use of footnotes and references</li> <li>4. definition of the topic of the diploma paper in the field of tourism and recreation, and its problematic scope</li> <li>5. definition of the purpose of the thesis and justification for the choice of the topic</li> <li>6. formulation of the research problem and detailed problems and the corresponding main hypothesis and working hypotheses</li> <li>7. selection of research method, research technique and tools.</li> <li>8) Planning and implementation of research.</li> <li>9. referencing of partial research results.</li> <li>10) Self-reference.</li> <li>11. presentation of the final thesis.</li> </ol>	EK_W01 EK_W02 EK_W03 EK_W04 EK_U05 EK_U06 EK_U07 EK_U08 EK_K09 EK_K10 EK_K11 EK_K12

Methods and forms of teaching	Educational and curricular content
Lecture with multimedia presentation of selected issues	
Conversation lecture	T_01
Problem-based lecture	
Informative lecture	

Discussion	
Working with text	T_01
Case study method	
Problem-based learning	
Didactic/simulation game	
Exercise method	T_01
Workshop method	
Project method	
Multimedia presentation	
Audio and/or video demonstrations	
Activation methods (e.g. brainstorming, SWOT analysis technique, decision tree technique, „snowball” method, constructing „mind maps”)	T_01
Other (which ones?) - ...	
...	

<b>Evaluation criteria in relation to particular learning outcomes</b>				
<b>Learning outcome</b>	<b>For assessment 2</b>	<b>For assessment 3</b>	<b>For assessment 4</b>	<b>For assessment 5</b>
EK_W01	Students will not be able to determine the essence of knowledge of the nature of social sciences, their place in the system of sciences and relations to other sciences, as well as to show the specificity of the subject and methodology of management sciences, economics and finance	Students will be able to determine the essence of knowledge about the nature of social sciences, their place in the system of sciences and relations to other sciences, as well as showing the specificity of the subject matter and methodology of management sciences, economics and finance.	Students will not only be able to determine the essence of knowledge about the nature of social sciences, their place in the system of sciences and relations to other sciences, as well as to show the subject and methodological specificity of management sciences, economics and finance, but also to analyze them	Students will not only be able to determine the essence of knowledge about the nature of social sciences, their place in the system of sciences and relations to other sciences, as well as to show the subject and methodological specificity of sciences of management, economics and finance, but also to analyze them and justify the need for their application
EK_W02	The student is not able to present the essence of research, management science, economics and finance complexity and multidimensionality of this process	Students will be able to present the essence of research in management sciences, economics and finance, the complexity and multidimensionality of this process	Students will not only be able to present the essence of research in management sciences, economics and finance, the complexity and multidimensionality of this process, but also determine its conditions	Students will not only be able to present the essence of research in management sciences, economics and finance, the complexity and multidimensionality of this process, but also determine its conditions and indicate common and divergent elements
EK_W03	The student is not able to formulate the principles of preparing a diploma paper in the studied discipline of management sciences, economics and finance	The student is able to formulate principles for the preparation of a diploma paper in the studied discipline of management sciences, economics and finance	The student is not only able to formulate the principles of preparing a diploma paper in the studied discipline of management sciences, economics and finance, but also applies them practically	The student is not only able to formulate the principles of preparing a diploma paper in the studied discipline of management sciences, economics and finance, but also practically applies and justifies them during the diploma seminar
EK_W04	The student is not able to determine the rules of	The student is able to determine the rules of	The student is able to determine the rules of	The student is able to determine the rules of

	intellectual property protection in the process of preparing the diploma thesis	intellectual property protection in the process of preparing the diploma thesis and applies them in practice	intellectual property protection in the process of preparing the diploma thesis and applies them in practice	intellectual property protection in the process of preparing the diploma thesis and applies them in practice
EK_U05	The student is unable to use the knowledge used in the sciences of management, economics and finance	The student is able to use the knowledge used in the sciences of management, economics and finance	The student is not only able to use the knowledge used in the sciences of management, economics and finance, but also applies it in the process of preparing the work	The student is not only able to use the knowledge used in the sciences of management, economics and finance, but also applies it in the process of preparing the work and justifies his/her choice
EK_U06	The student is not able to apply models and methods of research and is not able to shape and develop his own research in the field of management sciences, economics and finance	The student is able to apply models and methods of research and is able to form and develop his/her own research workshop in the field of management sciences, economics and finance	The student not only knows how to apply models and methods of research but also how to analyse them and is able to shape and develop his/her own research in the field of management sciences, economics and finance by collecting literature	The student not only knows how to apply the models and methods of research but also how to analyse and justify them and is able to shape and develop his/her own research in the field of management sciences, economics and finance by collecting literature
EK_U07	The student is not able to prepare a diploma paper in WORD and EXCEL with the application of standards concerning the ways of using the intellectual output of other authors.	The student is able to prepare a diploma paper in WORD and EXCEL software, applying norms concerning the ways of using the intellectual output of other authors	The student is able to prepare a diploma paper in WORD and EXCEL software, applying norms concerning the ways of using the intellectual output of other authors	The student is able to prepare a diploma paper in WORD and EXCEL software, applying norms concerning the ways of using the intellectual output of other authors
EK_U08	The student is not able to acquire independently scientific knowledge using various sources in the field of management sciences, economics and finance.	The student is able to acquire independently scientific knowledge using various sources in the field of management sciences, economics and finance.	The student is not only able to independently acquire scientific knowledge from various sources in the field of management sciences, economics and finance, but also knows how to analyse it.	The student is not only able to acquire independently scientific knowledge using various sources in the field of management sciences, economics and finance, but also knows how to analyse and interpret it
EK_K09	The student is not aware of the level of his/her knowledge of management science, economics and finance and the skills necessary to conduct research and prepare a thesis	The student is aware of the level of his/her knowledge of management sciences, economics and finance and the skills necessary to conduct research and prepare a thesis	The student is not only aware of the level of his/her knowledge of management sciences, economics and finance and the skills necessary to conduct research and prepare a thesis, but also of the existing limitations	The student is not only aware of the level of his/her knowledge of management sciences, economics and finance and the skills necessary to conduct research and prepare a thesis, but also of the existing limitations and consequences of his/her choice
EK_K10	The student does not show full responsibility for his/her own preparation, decisions taken and tasks carried out in the field of management science, economics and finance	The student demonstrates full responsibility for his/her own preparation, decisions taken and tasks carried out in the field of management science, economics and finance	The student is not only fully responsible for his/her own preparation, decisions taken and tasks completed in the field of management sciences, economics and finance, but is also aware of the need for self-education	The student is not only fully responsible for his/her own preparation, decisions taken and tasks completed in the field of management sciences, economics and finance, but is also aware of the need for self-education and consequences of negligence in self-improvement
EK_K11	The student is not prepared to communicate with the environment in order to carry out scientific research	The student is prepared to communicate with the environment in order to carry out scientific research	The student is prepared to communicate with the environment in order to carry out scientific research	The student is prepared to communicate with the environment in order to carry out scientific research

EK_K12	The student is not aware of the need to observe ethical principles in research	The student is aware of the need to observe ethical principles in research	The student is not only aware of the need to observe ethical principles in research, but also applies them in research practice	The student is not only aware of the need to observe ethical principles in scientific research, but also applies them in research practice and is convinced of the need to take action in this respect
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Verification of learning outcomes	EK symbols for the module/subject											
	W01	W02	W03	W04	U05	U06	U07	U08	K09	K10	K11	K12
Written examination												
Oral examination												
Written credit												
Oral credit												
Written colloquium												
Oral colloquium												
Test												
Project												
Written work												
Report												
Multimedia presentation												
Work during exercise												
Other (which ones?) - thesis and participation in seminars	X	X	X	X	X	X	X	X	X	X	X	X

Hourly teaching load and student workload	Full-time studies	Part-time studies
1. Lectures (joint participation of academics and students)	-	-
2. Other forms (joint participation of academic staff and students)	60	36
3. Consultation with the teacher	30	30
<b>Total 1+2+3</b>	<b>90</b>	<b>66</b>
4. Internships (carried out by students on their own)	-	-
5. Student's own work (including homework and project work, preparation for a credit/exam)	160	184
<b>Total 4+5</b>		
<b>SUMMARY 1+2+3+4+5</b>	<b>250</b>	<b>250</b>
<b>Total ECTS credits according to the study plan</b>	<b>10</b>	

<b>Reference literature</b>	<ul style="list-style-type: none"> <li>– Boć J. <i>Jak pisać pracę magisterską</i>, Kolonia Limited 2001.</li> <li>– Gazda Z., <i>Poradnik metodyczny i przewodnik bibliograficzny do pisania prac dyplomowych na kierunku ekonomia</i>, Kielce 2005.</li> <li>– Majchrzak J., Mendel T., <i>Metodyka pisania prac magisterskich i dyplomowych</i>, Poznań 1995.</li> <li>– Sztumski J., <i>Wstęp do metod i technik badań społecznych</i>, Katowice 1999.</li> <li>– <i>Zasady dyplomowania</i>, Wydawnictwo Wyższej Szkoły Handlu i Usług w Poznaniu, Poznań 2010.</li> </ul>
<b>Complementary literature</b>	<ul style="list-style-type: none"> <li>– Czakon W., <i>Podstawy metodologii badań w naukach o zarządzaniu</i>, WoltersKluwer Polska 2011.</li> <li>– Lofland J., Snow Dawid A., Anderson L., Lofland LynH., <i>Analiza układów społecznych. Przewodnik metodologiczny po badaniach jakościowych</i>, Warszawa 2009.</li> <li>– Nowak S., <i>Metodologia badań socjologicznych</i>, Warszawa 2007.</li> <li>– Pieter J., <i>Ogólna metodologia pracy naukowej</i>, Wrocław-Warszawa 1967.</li> <li>– Wosik E. (red.), <i>Raport o zasadach poszanowania autorstwa w pracach dyplomowych oraz doktorskich w instytucjach akademickich i naukowych</i>, Warszawa 2005.</li> </ul>