



## DESCRIPTION OF THE OBJECT

|                       |                                       |
|-----------------------|---------------------------------------|
| <b>FIELD OF STUDY</b> | <b>Management</b>                     |
| <b>SPECIALISATION</b> | Trade and services                    |
| <b>MODE OF STUDY</b>  | Full-time studies / Part-time studies |
| <b>SEMESTER</b>       | 1                                     |

|  |  |
|--|--|
| <b>Name of the subject</b>                             | <b>Economic history</b>  |
| <b>Hourly dimension of particular forms of classes</b> | Full-time studies – 30<br>Part-time studies - 18                         |
|  | • <b>lectures</b><br>Full-time studies – 10<br>Part-time studies – 8     |
|  | • <b>other forms</b><br>Full-time studies – 20<br>Part-time studies - 10 |
|  |  |

|                             |   |
|-----------------------------|---|
| <b>Learning objectives:</b> | <ul style="list-style-type: none"> <li>– to deepen students' knowledge of economic history.</li> <li>– to gain knowledge about the regularities of today's economy.</li> <li>– to provide important information for a modern entrepreneur who should know the economic heritage.</li> <li>– to shape in students an openness to changes occurring in the economy</li> </ul> |
|-----------------------------|---|

| <b>Learning outcomes for the subject</b> |   |   |  |
|--|---|---|--|
| <b>Number</b>                            | <b>Learning outcomes a student who has successfully completed the course will be able to:</b> | <b>Reference of learning outcomes for the programme</b> | <b>The reference to the learning outcomes for the area</b> |
| EK_W01                                   | classify and place in time particular periods and economic systems                            | K_W01<br>K_W06  | P6S_WG   |
| EK_W02                                   | know the mechanisms of functioning of the economy at different stages of its development      | K_W11<br>K_W13<br>K_W15                                 | P6S_WK   |
| EK_U03                                   | to assess the rationality of the decisions of economic entities                               | K_U01<br>K_U04  | P6S_UW   |
| EK_U04                                   | can recognize the causes and effects of individual economic phenomena                         | K_U04   | P6S_UW   |
| EK_K05                                   | show openness in gaining knowledge about changes occurring in economic processes              | K_K02<br>K_K03  | P6S_KK   |

| Content number | Educational/ curricular content  | Reference to learning outcomes for the subject |
|----------------|--|--|
|                | <b>Lectures/Exercises</b>  |  |
| T_01           | <b>The subject and scope of economic history. Periodisation of social and economic history.</b>  | EK_W01<br>EK_W02<br>EK_U03<br>EK_U04<br>EK_K05 |
| T_02           | <b>The essence and model features of feudalism and capitalism.</b>   | EK_W01<br>EK_W02<br>EK_U03<br>EK_U04<br>EK_K05 |
| T_03           | <b>Economic effects of geographical discoveries. The concept, limits and essence of the economic dualism of Europe.</b>  | EK_W01<br>EK_W02<br>EK_U03<br>EK_U04<br>EK_K05 |
| T_04           | <b>Beginnings of modern times</b><br><ul style="list-style-type: none"> <li>- mercantilist thought reflected the problems of the emerging world trade market,</li> <li>- Copernicus' views on the role of good money in the economy.</li> <li>- Polish economy in the 16th and 17th centuries,</li> </ul>  | EK_W01<br>EK_W02<br>EK_U03<br>EK_U04<br>EK_K05 |
| T_05           | <b>The origins of capitalism,</b><br><ul style="list-style-type: none"> <li>- the rise of modern banks and modern credit, the abolition of usury,</li> <li>- the transition from manufacturing and manufactures to industry</li> <li>- The Industrial Revolution and the development of industry, transport and foreign trade,</li> <li>- Inventions of the 19th century and their influence on economic development,</li> <li>- The development of industry and trade on Polish soil before 1914 - the three partitions,</li> </ul> | EK_W01<br>EK_W02<br>EK_U03<br>EK_U04<br>EK_K05 |
| T_06           | <b>World and Polish Economy in the Interwar Period</b><br><ul style="list-style-type: none"> <li>- economic prosperity,</li> <li>- the rise of totalitarian systems in Europe (USSR, Germany and Italy),</li> <li>- Diversified agrarian and industrial structure in Poland,</li> <li>- Construction of Gdynia, CID and its significance.</li> <li>- the great crisis</li> <li>- Interventionism in the world economy and in Poland</li> </ul>   | EK_W01<br>EK_W02<br>EK_U03<br>EK_U04<br>EK_K05 |
| T_07           | <b>Poland's economy after World War II</b><br><ul style="list-style-type: none"> <li>- population and territorial losses,</li> <li>- centrally managed economy in Poland and Eastern European countries,</li> <li>- the consequences of loans taken out in the years 1970-1974 - Poland's indebtedness</li> <li>- economic backwardness of the socialist system</li> </ul>   | EK_W01<br>EK_W02<br>EK_U03<br>EK_U04<br>EK_K05 |
| T_08           | <b>World economy after World War II</b><br><ul style="list-style-type: none"> <li>- Bipolar world economies after 1945 - USA and USSR,</li> <li>- role of the UN and its institutions, Marshall Plan, Erhard's monetary reform</li> <li>- EEC, EFTA and Comecon,</li> <li>- The IT revolution and its impact on the acceleration of the market economy.</li> </ul>   | EK_W01<br>EK_W02<br>EK_U03<br>EK_U04<br>EK_K05 |

|      |   |  |
|------|---|--|
| T_09 | <b>Economic history after 1989</b> <ul style="list-style-type: none"> <li>– the collapse of the centrally managed economy in Poland and Eastern Europe,</li> </ul>  | EK_W01<br>EK_W02<br>EK_U03<br>EK_U04<br>EK_K05 |
| T_10 | <ul style="list-style-type: none"> <li>– problems of systemic transformation - market, stable money and private property,</li> <li>– market as the main form of functioning of the economy, money and commodity exchanges,</li> </ul> | EK_W01<br>EK_W02<br>EK_U03<br>EK_U04<br>EK_K05 |
| T_11 | <ul style="list-style-type: none"> <li>– integration processes in Europe - European Union,</li> <li>– Poland's accession to the European Union ,</li> <li>– crisis of the world economy 2008.</li> </ul>                              | EK_W01<br>EK_W02<br>EK_U03<br>EK_U04<br>EK_K05 |

| Methods and forms of teaching  | Educational and curricular content |
|--|------------------------------------|
| Lecture with multimedia presentation of selected issues  |                                    |
| Conversation lecture   | T_01 – T_11                        |
| Problem-based lecture  |                                    |
| Informative lecture  |                                    |
| Discussion   |                                    |
| Working with text  |                                    |
| Case study method  |                                    |
| Problem-based learning   |                                    |
| Didactic/simulation game   |                                    |
| Exercise method  | T_01 – T_11                        |
| Workshop method  |                                    |
| Project method   |                                    |
| Multimedia presentation  | T_02_T_11                          |
| Audio and/or video demonstrations  |                                    |
| Activation methods (e.g. brainstorming, SWOT analysis technique, decision tree technique, „snowball” method, constructing „mind maps”) |                                    |
| Other (which ones?) - ...  |                                    |
| ...  |                                    |

| Evaluation criteria in relation to particular learning outcomes |  |  |   |   |
|---|--|--|---|---|
| Learning outcome  | For assessment 2   | For assessment 3   | For assessment 4  | For assessment 5  |
| EK_W01  | Student does not know the mechanisms of functioning of the economy at particular stages of its development | Student barely knows the functioning of the modern economy                                     | The student not only knows the functioning of the modern economy, but also knows how to point out the differences in its functioning at different stages of their development | The student not only knows the functioning of a modern economy, but also knows how to analyse the causes of changes occurring at various stages of its development. |
| EK_W02  | The student is unable to describe the development of basic economic categories                             | The student is able to give a slight account of the development of a single economic category. | The student is able to present the development of basic economic categories   | The student will not only be able to present the development of basic economic categories, but will also indicate the   |

|        |   |  |   |   |
|--------|---|--|---|---|
|        |   |  |   | determinants of this development  |
| EK_U03 | Students are unable to assess the rationality of economic agents' decisions                           | To a small extent students are able to assess the rationality of economic agents' decisions                          | Students will be able to assess the rationality of economic agents' decisions.  | The student is not only able to assess the rationality of the decisions of economic agents, but also to analyse the reasons for these decisions |
| EK_U04 | The student is unable to identify the causes and effects of particular economic phenomena             | To a small extent students are able to recognise the causes and effects of particular economic phenomena             | Students will be able to recognise the causes and effects of particular economic phenomena                                    | Students will not only be able to recognise the causes and effects of particular economic phenomena, but also to analyse them.                  |
| EK_K05 | The student does not show openness in gaining knowledge about changes occurring in economic processes | The student demonstrates a low degree of openness in gaining knowledge about changes occurring in economic processes | The student demonstrates, to a sufficient degree, openness in gaining knowledge about changes occurring in economic processes | The student fully demonstrates openness in gaining knowledge about changes taking place in economic processes                                   |

| Verification of learning outcomes | EK symbols for the module/subject |     |     |     |     |
|-----------------------------------|-----------------------------------|-----|-----|-----|-----|
|                                   | W01                               | W02 | U03 | U04 | K05 |
| Written examination               |                                   |     |     |     |     |
| Oral examination                  |                                   |     |     |     |     |
| Written credit                    |                                   |     |     |     |     |
| Oral credit                       | X                                 | X   | X   | X   | X   |
| Written colloquium                |                                   |     |     |     |     |
| Oral colloquium                   | X                                 | X   | X   | X   | X   |
| Test                              |                                   |     |     |     |     |
| Project                           |                                   |     |     |     |     |
| Written work                      |                                   |     |     |     |     |
| Report                            |                                   |     |     |     |     |
| Multimedia presentation           | X                                 | X   | X   | X   | X   |
| Work during exercise              |                                   |     |     |     |     |
| Other (which?) -                  |                                   |     |     |     |     |

| Hourly teaching load and student workload  | Full-time studies | Part-time studies |
|--|-------------------|-------------------|
| 1. Lectures (joint participation of academics and students)                                | 15                | 9                 |
| 2. Other forms (joint participation of academic staff and students)                        | 15                | 9                 |
| 3. Consultation with the teacher   | -                 | -                 |
| <b>Total 1+2+3</b>   | <b>30</b>         | <b>18</b>         |
| 4. Internships (carried out by students on their own)                                      | —                 | —                 |
| 5. Student's own work (including homework and project work, preparation for a credit/exam) | 20                | 32                |
| <b>Total 4+5</b>   | <b>20</b>         | <b>32</b>         |
| <b>SUMMARY 1+2+3+4+5</b>   | <b>50</b>         | <b>50</b>         |

|   |          |
|---|----------|
| <b>Total ECTS credits according to the study plan</b> | <b>2</b> |
|---|----------|

|                                 |   |
|---------------------------------|---|
| <b>Reference literature</b>     | <p>Skodlarski J.: Zarys historii gospodarczej Polski do 1945 roku, Warszawa 1997</p> <p>Szpak J.: Historia gospodarcza powszechna, Warszawa 1997</p> <p>Wilczyński W.: Polski przełom ustrojowy 1989-2005 – ekonomia epoki transformacji. Poznań 2005.</p> <p>Matusiak M.: Kryzys na rynku nieruchomości. Zeszyty Naukowe WSHiU Nr 16, Poznań 2009.</p> |
| <b>Complementary literature</b> | <p>Cameron R., Historia gospodarcza świata. Książka i Wiedza, Warszawa 2001.</p> <p>Bałtowski M. Miszewski M. Transformacja gospodarcza w Polsce, PWN, Warszawa 2006.</p> <p>Liberalne przesłanki polskiej transformacji, redakcja Wacław Jarmołowicz, Katarzyna Szaniec, Polskie Wydawnictwo Ekonomiczne, Warszawa 2011</p>                            |