



## DESCRIPTION OF THE OBJECT

<b>FIELD OF STUDY</b>	Zarządzanie
<b>SPECIALISATION</b>	Trade and services
<b>MODE OF STUDY</b>	Full-time studies / Part-time studies
<b>SEMESTER</b>	5

<b>Name of the subject</b>	<b>Micro-entrepreneurship</b>
<b>Hourly dimension of particular forms of classes</b>	Full-time studies – 30 Part-time studies – 18
• <b>lectures</b>	Full-time studies – 10 Part-time studies – 8
• <b>other forms</b>	Full-time studies – 20 Part-time studies – 10

<b>Learning objectives:</b>	The aim of the course is to prepare students practically to set up and manage their own micro-enterprise.
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<b>Learning outcomes for the subject</b>	
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<b>Number</b>	<b>Learning outcomes, a student who has successfully completed the course will be able to:</b>	<b>Reference of learning outcomes for the programme</b>	<b>The reference to the learning outcomes for the area</b>
EK_W01	knows the criteria for choosing the form of economic activity	K_W14	P6S_WG
EK_U02	be able to calculate the profitability of the chosen economic activity	K_U05	P6S_UW
EK_U03	apply economic terminology to describe a business venture	K_U01	P6S_UW
EK_U04	interpret legal regulations related to the establishment and functioning of a business	K_U10	P6S_UW
EK_K05	show creativity and entrepreneurship in the performance of his/her tasks	K_K08	P6S_KO

<b>Content number</b>	<b>Educational/ curricular content</b>	<b>Reference to learning outcomes for the subject</b>
	<b>Lectures/Exercises</b>	
T_01	Micro-entrepreneurship - determinants and role in the state economy.	K_W01 K_U02 K_U03

		K_U04 K_K05
<b>T_02</b>	Formal and legal requirements for registering a business entity.	K_W01 K_U02 K_U03 K_U04 K_K05
<b>T_03</b>	Stages of business registration.	K_W01 K_U02 K_U03 K_U04 K_K05
<b>T_04</b>	Forms of taxation for the micro-entrepreneur.	K_W01 K_U02 K_U03 K_U04 K_K05
<b>T_05</b>	Social security of the micro-entrepreneur.	K_W01 K_U02 K_U03 K_U04 K_K05
<b>T_06</b>	Institutional and legal systems supporting micro-entrepreneurship.	K_W01 K_U02 K_U03 K_U04 K_K05

<b>Methods and forms of teaching</b>	<b>Educational and curricular content</b>
Lecture with multimedia presentation of selected issues	
Conversation lecture	
Problem-based lecture	T_01 – T_06
Informative lecture	
Discussion	
Working with text	
Case study method	T_01 – T_06
Problem-based learning	
Didactic/simulation game	
Exercise method	T_01 – T_06
Workshop method	
Project method	
Multimedia presentation	
Audio and/or video demonstrations	
Activation methods (e.g. brainstorming, SWOT analysis technique, decision tree technique, „snowball” method, constructing „mind maps”)	
Other (which ones?) - ...	

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<b>Evaluation criteria in relation to particular learning outcomes</b>				
<b>Learning outcome</b>	<b>For assessment 2</b>	<b>For assessment 3</b>	<b>For assessment 4</b>	<b>For assessment 5</b>
<b>EK_W01</b>	The student does not know the criteria for choosing the form of economic activity.	Students will be familiar with the basic criteria for choosing a form of business activity.	Students will be familiar with the criteria for choosing a form of economic activity.	The student is fully acquainted with the criteria for choosing a form of economic activity.
<b>EK_U02</b>	The student is not able to calculate the profitability of the chosen business activity.	The student is able to sufficiently calculate the profitability of the chosen economic activity.	Students will be able to calculate the profitability of a selected business activity.	The student is perfectly capable of calculating the profitability of a chosen business activity.
<b>EK_U03</b>	The student is unable to use economic terminology to describe a business venture.	The student is able to use economic terminology to a limited extent to describe a business venture.	The student is able to use economic terminology to describe a business venture.	The student is able to use economic terminology very well to describe a business venture.
<b>EK_U04</b>	The student does not interpret the legal provisions related to the establishment and functioning of the enterprise.	The student sufficiently interprets the legal regulations related to the establishment and functioning of an enterprise.	The student interprets legal regulations related to the establishment and functioning of an enterprise	The student interprets correctly the legal regulations related to the establishment and functioning of an enterprise.
<b>EK_K05</b>	The student does not show creativity and entrepreneurship in the implementation of the tasks assigned to him/her.	The student shows limited creativity and entrepreneurship in the implementation of the tasks assigned to him/her.	The student demonstrates creativity and entrepreneurship in the execution of his/her assigned tasks.	The student demonstrates high creativity and entrepreneurship in the implementation of the tasks entrusted to him

<b>Verification of learning outcomes</b>	<b>EK symbols for the module/subject</b>				
	<b>W01</b>	<b>U02</b>	<b>U03</b>	<b>U04</b>	<b>K05</b>
Written examination					
Oral examination					
Written credit					
Oral credit	X	X	X	X	X
Written colloquium					
Oral colloquium					
Test					
Project					
Written work					
Report					
Multimedia presentation					
Work during exercise	X	X	X	X	X
Other (which?) -					

<b>Hourly teaching load and student workload</b>	<b>Full-time studies</b>	<b>Part-time studies</b>
1. Lectures (joint participation of academics and students)	10	8
2. Other forms (joint participation of academic staff and students)	20	10
3. Consultation with the teacher	-	-
<b>Total 1+2+3</b>	<b>30</b>	<b>18</b>
4. Internships (carried out by students on their own)	—	—
5. Student's own work (including homework and project work, preparation for a credit/exam)	20	32
<b>Total 4+5</b>	<b>20</b>	<b>32</b>
<b>SUMMARY 1+2+3+4+5</b>	<b>50</b>	<b>50</b>
<b>Total ECTS credits according to the study plan</b>	<b>2</b>	

<b>Reference literature</b>	<ul style="list-style-type: none"> <li>- W. Markowski, ABC small business'u, Wydawnictwo MARCUS s.c., Łódź 2011.</li> <li>- J. Skrzypek, E. Filar, Biznes plan, Wydawnictwo POLTEXT, Warszawa 2005</li> </ul>
<b>Complementary literature</b>	<ul style="list-style-type: none"> <li>- A. Francik, Zatrudnienie w sektorze małych i średnich przedsiębiorstw w Polsce, [w:] Przedsiębiorczość a lokalny i regionalny rozwój gospodarczy. Materiały konferencji naukowej pod red. J. Targalskiego, Wyd. AE w Krakowie, Kraków 1999.</li> </ul>