



DESCRIPTION OF THE OBJECT

FIELD OF STUDY	Management
SPECIALISATION	Trade and services
MODE OF STUDY	Full-time studies / Part-time studies
SEMESTER	6

Name of the subject	Techniques in corporate financial management		
Hourly dimension of particular forms of classes <ul style="list-style-type: none">lecturesother forms	Full-time studies – 30 Part-time studies - 18		
	Full-time studies – 10 Part-time studies – 8		
	Full-time studies – 20; Part-time studies – 10		

Learning objectives:	– acquiring practical skills about methods of preparing financial decisions.
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Learning outcomes for the subject	
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Number	Learning outcomes, a student who has successfully completed the course will be able to:	Reference of learning outcomes for the programme	The reference to the learning outcomes for the area
EK_W01	Student knows the principles of corporate financial management and sources of financing corporate activities.	K_W08 K_W11	P6S_WG P6S_WK
EK_W02	He or she has knowledge about relations between capital structure and financing cost.	K_W15	P6S_WK
EK_U03	Student is able to calculate the cost of capital acquisition by an enterprise from various sources.	K_U08	P6S_UW
EK_U04	They are able to make effective decisions concerning financial management.	K_U07 K_U15	P6S_UW P6S_UU
EK_K05	The student is able to think and act in an entrepreneurial way.	K_K08	P6S_KO

Content number	Educational/ curricular content	Reference to learning outcomes for the subject
	Lectures/ Exercises	
T_01	Object of corporate finance, short and long term objectives of business activities.	EK_W01 EK_W02

		EK_U03 EK_U04 EK_K05
T_02	Systematics of sources of capital, postulated relations between equity and external capital.	EK_W01 EK_W02 EK_U03 EK_U04 EK_K05
T_03	Day-to-day financial management: working capital management.	EK_W01 EK_W02 EK_U03 EK_U04 EK_K05
T_04	Long-term financing instruments, fundamentals of investing in stocks and bonds, cost of equity and debt capital.	EK_W01 EK_W02 EK_U03 EK_U04 EK_K05
T_05	Tangible investments, investment budget basics and investment project evaluation methods.	EK_W01 EK_W02 EK_U03 EK_U04 EK_K05
T_06	Capital structure formation, EBIT-EPS analysis, leverage concept, total leverage.	EK_W01 EK_W02 EK_U03 EK_U04 EK_K05
T_07	Fundamentals of fundamental analysis, ratio analysis, critical areas of financial analysis.	EK_W01 EK_W02 EK_U03 EK_U04 EK_K05
T_08	Fiscal policy and corporate finance.	EK_W01 EK_W02 EK_U03 EK_U04 EK_K05

Methods and forms of teaching	Educational and curricular content
Lecture with multimedia presentation of selected issues	
Conversation lecture	
Problem-based lecture	T_01 – T_08
Informative lecture	T_01 – T_08
Discussion	
Working with text	
Case study method	T_01 – T_08
Problem-based learning	
Didactic/simulation game	
Exercise method	T_01 – T_08
Workshop method	

Project method	
Multimedia presentation	
Audio and/or video demonstrations	
Activation methods (e.g. brainstorming, SWOT analysis technique, decision tree technique, „snowball” method, constructing „mind maps”)	
Other (which ones?) - ...	
...	

Evaluation criteria in relation to particular learning outcomes				
Learning outcome	For assessment 2	For assessment 3	For assessment 4	For assessment 5
EK_W01	The student does not know the principles of financial management.	Students will learn enough about the principles of financial management of an enterprise, they will not always determine the sources of financing the activities of an enterprise.	Students will be familiar with the principles of corporate financial management and the sources of financing corporate activities.	The student is perfectly familiar with the principles of corporate financial management and always correctly identifies the sources of financing corporate activities.
EK_W02	The student has no knowledge of the relationship between capital structure and cost of finance.	The student has limited knowledge of the relationship between capital structure and cost of finance.	The student has an understanding of the relationship between capital structure and cost of finance.	The student has an extensive knowledge of the relationship between capital structure and cost of finance.
EK_U03	The student is unable to calculate the cost of raising capital by the enterprise from various sources.	The student is not fully able to independently calculate the cost of raising capital by a company from various sources.	Students will be able to calculate the cost of capital raised by a company from various sources.	The student is able to calculate very well the cost of raising capital by a company from various sources.
EK_U04	The student is unable to make effective financial management decisions.	The student is able to make effective financial management decisions to a limited extent.	The student is able to make effective financial management decisions.	The student is able to make effective financial management decisions fully independently, showing initiative.
EK_K05	The student is not able to think and act in an entrepreneurial way.	The student is not always able to think and act in an entrepreneurial way.	The student is able to think and act in an entrepreneurial manner.	The student is always able to think and act in an entrepreneurial manner.

Verification of learning outcomes	EK symbols for the module/subject				
	W01	W02	U03	U04	K05
Written examination					
Oral examination					
Written credit					

Oral credit	X	X	X	X	X
Written colloquium	X	X	X	X	X
Oral colloquium					
Test					
Project					
Written work					
Report					
Multimedia presentation					
Work during exercise	X	X	X	X	X
Other (which?) -					

Hourly teaching load and student workload	Full-time studies	Part-time studies
1. Lectures (joint participation of academics and students)	10	8
2. Other forms (joint participation of academic staff and students)	20	10
3. Consultation with the teacher	-	-
Total 1+2+3	30	18
4. Internships (carried out by students on their own)	—	—
5. Student's own work (including homework and project work, preparation for a credit/exam)	20	32
Total 4+5	20	32
SUMMARY 1+2+3+4+5	50	50
Total ECTS credits according to the study plan	2	

Reference literature	<ul style="list-style-type: none"> – Finanse firmy, jak zarządzać kapitałem, Wyd. 2., CH. Beck, Warszawa 2007. – W. Szczęśny, Finanse; Zarys wykładu, Wyd. 2. zaktualizowane, Difin, Warszawa 2010. – H.J. Johnson, Ocena Projektów inwestycyjnych; Maksymalizacja wartości przedsiębiorstwa, K.E. Liber, Warszawa 2000. – J.G. Siegiel, J.K. Shim, S.W. Hartman, Przewodnik po finansach, PWN, Warszawa 1995. – M. Sierpińska, D. Wędzki, Zarządzanie płynnością finansową w przedsiębiorstwie, PWN, Warszawa 2005.
Complementary literature	<ul style="list-style-type: none"> – Bojańczyk M., Finanse przedsiębiorstwa, Oficyna Wydawnicza SGH, Warszawa 2012. – Gabrusewicz W., Analiza finansowa przedsiębiorstwa, PWE, Warszawa 2014. – Jerzemowska M., Analiza ekonomiczna w przedsiębiorstwie, PWE, Warszawa 2013. – Szczepański M., Bartkiewicz P. (red.), Podstawy zarządzania finansami przedsiębiorstw, Wyd. Politechnika Poznańska, Poznań 2016.